

Press release

Bavarian award for maihiro success
CRM consultancy receives BAVARIA'S BEST 50 award

Ismaning, Munich, 1 August 2014 - The Bavarian Ministry of Economic Affairs and Media, Energy and Technology held a celebration to present awards to the fifty medium-sized companies with the strongest growth. maihiro GmbH received one BAVARIA'S BEST 50 awards for, having achieved above-average increases not only in their turnover, EBIT and profit for the year but also in the number of employees over the last few years.

The awards for BAVARIA'S BEST 50 were presented by Bavarian Minister of Economic Affairs and Media, Energy and Technology Ilse Aigner to owner-managed companies that had achieved above-average growth in turnover and employee numbers over the past five years. Independent jurors Baker Tilly Roelfs AG Wirtschaftsprüfungsgesellschaft selected the prize-winners using objective criteria. 2014 is the thirteenth time the prize has been awarded.

“The dynamism and innovation in the Bavarian economy would be inconceivable without the work of medium-sized companies. The BAVARIA'S BEST 50 awards for outstanding achievements in Bavarian medium-sized companies are to recognise this work,” said Aigner.

Uwe May, the founder and managing director of maihiro GmbH is proud of the award:

“This is a special tribute to our achievements, but is just as much a recognition of the work our employees do. Without the motivation and dedication of our employees, we would not have received this honour.”

About maihiro

maihiro (www.maihiro.com) is a specialist in Customer Relationship Management (CRM) und Business Analytics. Our consultancy supports clients in marketing, sales and service right through from advice on strategy, through process optimisation to implementation and management. The

company is a consulting and implementation partner to SAP. Founded by Bernd Hesse, Uwe May and Mark Roes in 2000, today the consultancy employs over 100 permanent staff in its offices in Ismaning (near Munich), Hamburg and Vienna. In 2005 maihiro established a subsidiary in Austria under Matthias Götz. In 2013 the consultancy was awarded the IT Prize for Innovation in the CRM category and received the Top Job award for employers. In 2014 maihiro was awarded the Top 100 Seal of Excellence for Innovation. To date, maihiro has successfully completed 400 CRM projects globally.

Further information

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