

maihiro Products

# maiCatch

The innovative business card scanner  
for SAP C/4HANA



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## Simple, intelligent, integrated into SAP Customer Experience (CX), and faster than you can type!



### Your problem

Are huge stacks of business cards piling up on your desk, too? Contacts are essential when it comes to working with customers and partners. However, there is often no time left to enter contact data into SAP C/4HANA.

### Our solution

- With maiCatch, entering and updating data coming from business cards is easier than ever!
- Using the app, a contact, lead and/or private contact are generated directly once scanned.
- Seamless integration with SAP Sales Cloud.

### Your benefits

- Fast, reliable recognition of all information on a business card, email signature, QR code etc.
- Convenient addition of photos, videos, audio files for later processing or surveys for leads
- Immediate processing of live-captured photos or later processing of data from saved photos
- Based on the SAP Cloud platform, meets the highest security standards
- Quality management process guaranteed through the duplicate check

### Price

**8.99 euros per user / month**

(valid for three years contracts)

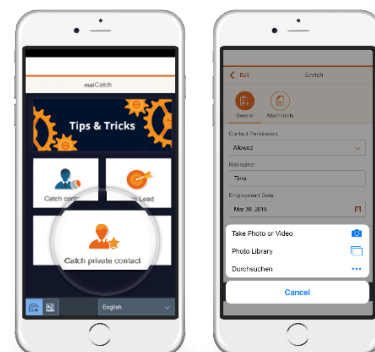
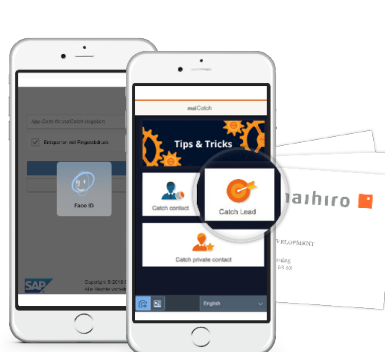
**Unlimited number of scans:**

+ 1.99 euros per user / month



# The innovative business card scanner

## maiCatch Use Cases



### Catch Contact Scenario:

Easy process for comparing and recording business cards on the basis of meetings and discussions. This also includes email signatures, badges, etc.

### Catch Lead Scenario:

Easy process for recording and comparing master data and transferal to a lead-qualification process, including recording additional images, documents, and language notes, that are then transferred directly to the lead.

Optional: Survey function

### Catch Private Contact Scenario:

Automatic comparison and transfer of data from a business card or creation of a private contact in SAP C/4HANA.

maiCatch – developed in cooperation with customers and designed to provide a user-friendly, mobile-enabling experience.



maiCatch allows you to scan the following formats fast and easily:

- business cards
- email signatures
- badges
- legal disclosure on websites
- QR codes
- construction-site signs



## Intrigued? Please get in touch with Timo Simon

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