

Press release

maihiro is creating the workplace of the future

This CRM specialist is implementing an office architecture at its company site in Ismaning that will meet the requirements of the professional world of tomorrow.

Ismaning, 22 October 2019. Casino, creative spaces, high-tech meeting rooms and chic furnishings: maihiro has created the workplaces of the future with its newly designed offices in Ismaning and Vienna. The consulting specialist for CRM, customer experience (CX) and commerce is currently experiencing a strong growth in personnel and thus needs more space. That's why the company acquired new premises on Lise-Meitner-Strasse in Ismaning. maihiro used the move to implement a completely new office concept which is customized to the changed conditions of the modern professional world. In parallel, this concept is also currently being implemented at the Vienna subsidiary. The interior design originates from the Michael Bednarik Design Agency from Rosenheim, a company with renowned references for the design of future-oriented office concepts.

“What does the professional world of the future look like?” This is the question that has been the focus of maihiro GmbH when selecting its interior designer. Today, the communicative and creative teams in the company make a lot of independent decisions. This has to be reflected in the workplace – good interior design enables this to be realized. The modern office is more open, flexible, focuses on the essentials for employees and is tailor-made for their needs.

Mark Roes, founder and one of the three managing directors of maihiro: “We wanted to create an atmosphere that enables an optimal workplace design, triggers a feeling of well-being and supports a sense of togetherness through its design. This is especially important for IT consulting firms experiencing extreme competition for personnel. Today's applicants look for employers with these kinds of criteria.“ Michael Bednarik adds: “When designing an office, it is essential for an architect to first take a close look at a company's corporate identity. This is because good interior design should be created for those people who reside and work in these spaces. That's why you have to get to know them first.”

New interior design promotes communication

maihiro GmbH encourages an open corporate culture and works in a field in which communication represents an important element in work processes. That's why an environment was created with the new interior design concept that conveys a sense of ease. Employees can both work with the utmost concentration as well as kick back and relax in additional zones set up for this – and figuratively change location. Glass dividing walls permit visual contact and emphasize the openness of the company.

Especially important: Communication at maihiro can take place spontaneously. Highly communicative bench workstations make this happen as open space areas structured with transparent partitions. They serve as whiteboards or pin boards for team meetings and help to record spontaneous ideas. There are several creative spaces in which you can pull yourself out of your regular work routine in order to come up with solutions as a team in a completely open and playful manner.

About maihiro

As a consultancy firm, maihiro supports companies in strategically acquiring new customers and sustainably developing these relationships. As a specialist in customer relationship management (CRM), customer experience (CX), and commerce, maihiro supports its clients in all aspects of marketing, sales, and service, from strategic and organizational development to process optimization, planning and implementation, right up to using SAP Customer Experience solutions. Founded in 2000 by Bernd Hesse, Uwe May, and Mark Roes, the business consultancy firm headquartered in Ismaning, near Munich, with offices in Berlin and Hamburg and a subsidiary in Vienna currently has over 180 permanent employees. Worldwide, maihiro has already implemented over 1,000 projects for more than 400 clients.

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